

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	15 September 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Apollo Boy: Agony
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Not Stated
Author:	Not Applicable
Format:	Video Advertisement
Country of Origin:	USA
Language:	English

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Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

Apollo Boy: Agony is classified as:
Objectionable.

The publication is a video advertisement. It contains a vivid written description of the various sadomasochistic sexual activities which are purportedly presented in a video recording of the same title. Some of the sadomasochistic sexual activities, such as flogging and pouring a sauce pan full of hot wax upon a person's back, present as extreme cruelty. Given that the video advertisement is encouraging viewers to watch, enjoy and be titillated by the infliction of acts of extreme cruelty, *Apollo Boy: Agony* tends to promote the infliction of these acts. The publication therefore falls under s(3)(2)(f) of the Films, Videos, and Publications Classification Act 1993 (FVPC Act). Consideration has been made of s14 of the New Zealand Bill of Rights Act 1990 (NZBR Act), but s3(2) of the FVPC Act overrides the NZBR Act because it is a deeming provision which cannot be given a meaning consistent with the rights enacted in the NZBR Act.

OFLC Ref: 9601560